



Demographic and Income Profile

805 Martha Berry Blvd NW, Rome, Georgia, 30165
 Ring: 1 mile radius

Latitude: 34.26147
 Longitude: -85.18056

| Summary | Census 2010 | 2015 | 2020 |
|---------------------------------|-------------|-------|----------|
| Population | 3,789 | 3,787 | 3,787 |
| Households | 1,745 | 1,731 | 1,727 |
| Families | 758 | 733 | 720 |
| Average Household Size | 2.08 | 2.10 | 2.10 |
| Owner Occupied Housing Units | 530 | 475 | 473 |
| Renter Occupied Housing Units | 1,215 | 1,256 | 1,253 |
| Median Age | 40.0 | 40.4 | 40.7 |
| Trends: 2015 - 2020 Annual Rate | Area | State | National |
| Population | 0.00% | 0.90% | 0.75% |
| Households | -0.05% | 0.93% | 0.77% |
| Families | -0.36% | 0.80% | 0.69% |
| Owner HHs | -0.08% | 0.90% | 0.70% |
| Median Household Income | 2.21% | 2.80% | 2.66% |

| Households by Income | 2015 | | 2020 | |
|--------------------------|----------|---------|----------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 686 | 39.6% | 673 | 39.0% |
| \$15,000 - \$24,999 | 290 | 16.8% | 234 | 13.5% |
| \$25,000 - \$34,999 | 209 | 12.1% | 224 | 13.0% |
| \$35,000 - \$49,999 | 196 | 11.3% | 188 | 10.9% |
| \$50,000 - \$74,999 | 151 | 8.7% | 155 | 9.0% |
| \$75,000 - \$99,999 | 67 | 3.9% | 84 | 4.9% |
| \$100,000 - \$149,999 | 77 | 4.4% | 102 | 5.9% |
| \$150,000 - \$199,999 | 41 | 2.4% | 51 | 3.0% |
| \$200,000+ | 13 | 0.8% | 15 | 0.9% |
| Median Household Income | \$20,152 | | \$22,477 | |
| Average Household Income | \$35,282 | | \$39,703 | |
| Per Capita Income | \$16,348 | | \$18,303 | |

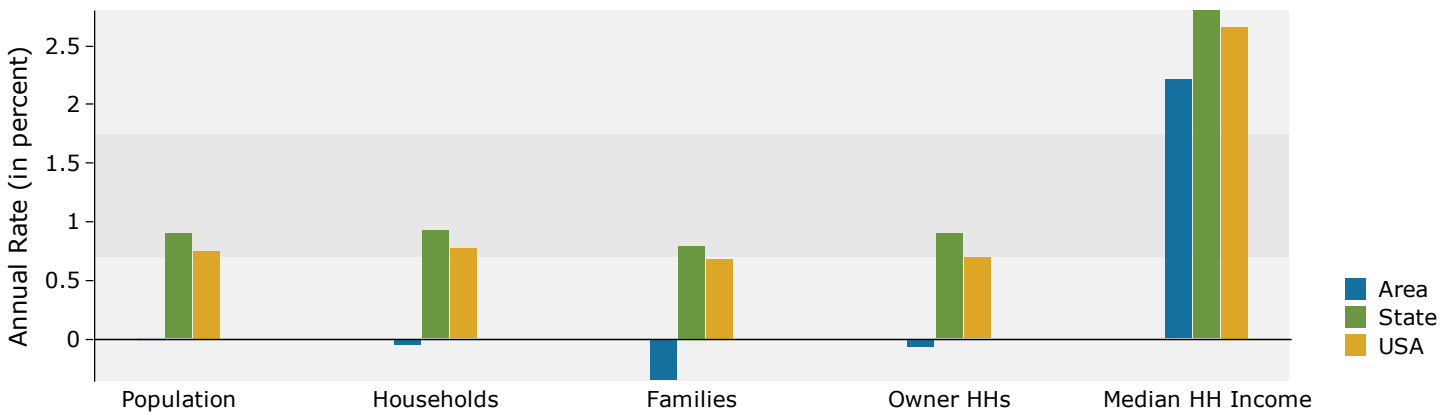
| Population by Age | Census 2010 | | 2015 | | 2020 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 276 | 7.3% | 265 | 7.0% | 259 | 6.8% |
| 5 - 9 | 213 | 5.6% | 244 | 6.4% | 227 | 6.0% |
| 10 - 14 | 177 | 4.7% | 195 | 5.2% | 220 | 5.8% |
| 15 - 19 | 208 | 5.5% | 176 | 4.6% | 185 | 4.9% |
| 20 - 24 | 284 | 7.5% | 271 | 7.2% | 243 | 6.4% |
| 25 - 34 | 511 | 13.5% | 517 | 13.7% | 501 | 13.2% |
| 35 - 44 | 415 | 10.9% | 411 | 10.9% | 419 | 11.1% |
| 45 - 54 | 492 | 13.0% | 411 | 10.9% | 399 | 10.5% |
| 55 - 64 | 510 | 13.5% | 540 | 14.3% | 485 | 12.8% |
| 65 - 74 | 317 | 8.4% | 379 | 10.0% | 479 | 12.6% |
| 75 - 84 | 248 | 6.5% | 228 | 6.0% | 233 | 6.2% |
| 85+ | 140 | 3.7% | 149 | 3.9% | 138 | 3.6% |

| Race and Ethnicity | Census 2010 | | 2015 | | 2020 | |
|----------------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 1,986 | 52.4% | 1,882 | 49.7% | 1,783 | 47.1% |
| Black Alone | 1,266 | 33.4% | 1,304 | 34.4% | 1,328 | 35.1% |
| American Indian Alone | 23 | 0.6% | 25 | 0.7% | 26 | 0.7% |
| Asian Alone | 30 | 0.8% | 30 | 0.8% | 30 | 0.8% |
| Pacific Islander Alone | 9 | 0.2% | 9 | 0.2% | 9 | 0.2% |
| Some Other Race Alone | 391 | 10.3% | 442 | 11.7% | 504 | 13.3% |
| Two or More Races | 85 | 2.2% | 95 | 2.5% | 108 | 2.9% |
| Hispanic Origin (Any Race) | 615 | 16.2% | 691 | 18.2% | 780 | 20.6% |

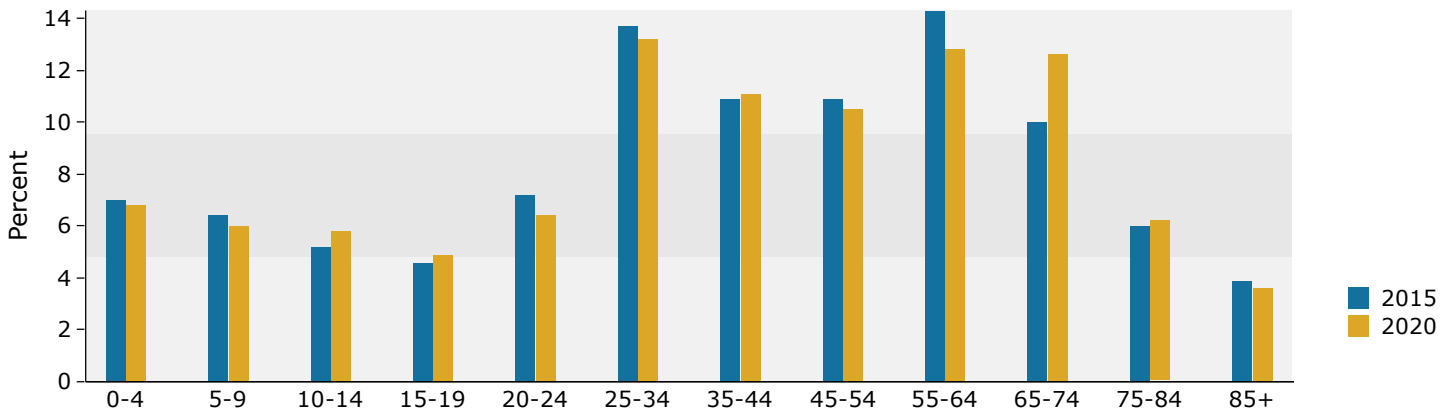
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

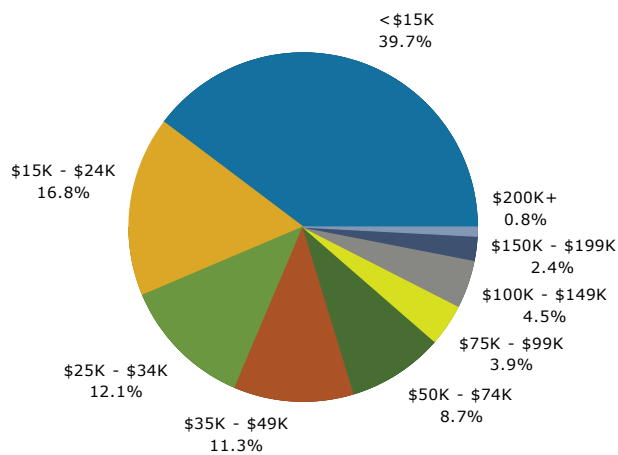
Trends 2015-2020



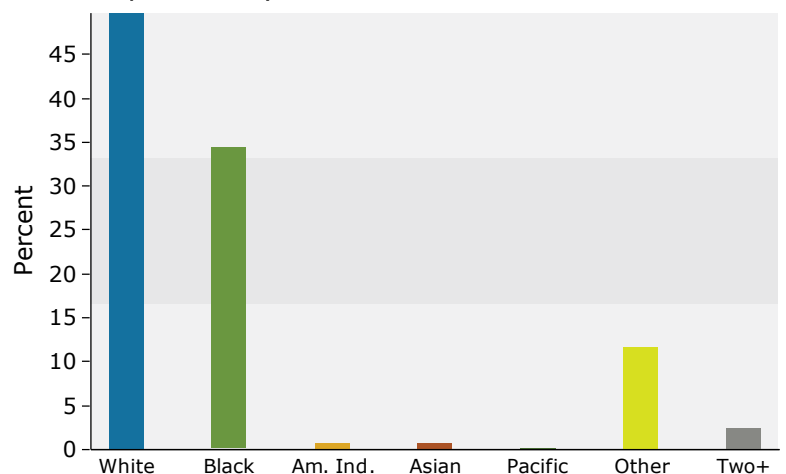
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 18.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Demographic and Income Profile

805 Martha Berry Blvd NW, Rome, Georgia, 30165
 Ring: 3 mile radius

Latitude: 34.26147
 Longitude: -85.18056

| Summary | Census 2010 | 2015 | 2020 |
|---------------------------------|-------------|--------|----------|
| Population | 31,732 | 31,950 | 32,088 |
| Households | 11,386 | 11,366 | 11,391 |
| Families | 7,070 | 6,968 | 6,928 |
| Average Household Size | 2.54 | 2.55 | 2.56 |
| Owner Occupied Housing Units | 5,263 | 4,900 | 4,909 |
| Renter Occupied Housing Units | 6,123 | 6,466 | 6,481 |
| Median Age | 32.7 | 33.3 | 34.0 |
| Trends: 2015 - 2020 Annual Rate | Area | State | National |
| Population | 0.09% | 0.90% | 0.75% |
| Households | 0.04% | 0.93% | 0.77% |
| Families | -0.12% | 0.80% | 0.69% |
| Owner HHs | 0.04% | 0.90% | 0.70% |
| Median Household Income | 2.55% | 2.80% | 2.66% |

| Households by Income | 2015 | | 2020 | |
|--------------------------|----------|---------|----------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 3,166 | 27.9% | 3,117 | 27.4% |
| \$15,000 - \$24,999 | 1,783 | 15.7% | 1,420 | 12.5% |
| \$25,000 - \$34,999 | 1,503 | 13.2% | 1,372 | 12.0% |
| \$35,000 - \$49,999 | 1,720 | 15.1% | 1,702 | 14.9% |
| \$50,000 - \$74,999 | 1,421 | 12.5% | 1,483 | 13.0% |
| \$75,000 - \$99,999 | 769 | 6.8% | 1,005 | 8.8% |
| \$100,000 - \$149,999 | 671 | 5.9% | 877 | 7.7% |
| \$150,000 - \$199,999 | 199 | 1.8% | 261 | 2.3% |
| \$200,000+ | 135 | 1.2% | 156 | 1.4% |
| Median Household Income | \$29,141 | | \$33,051 | |
| Average Household Income | \$43,002 | | \$48,828 | |
| Per Capita Income | \$16,377 | | \$18,413 | |

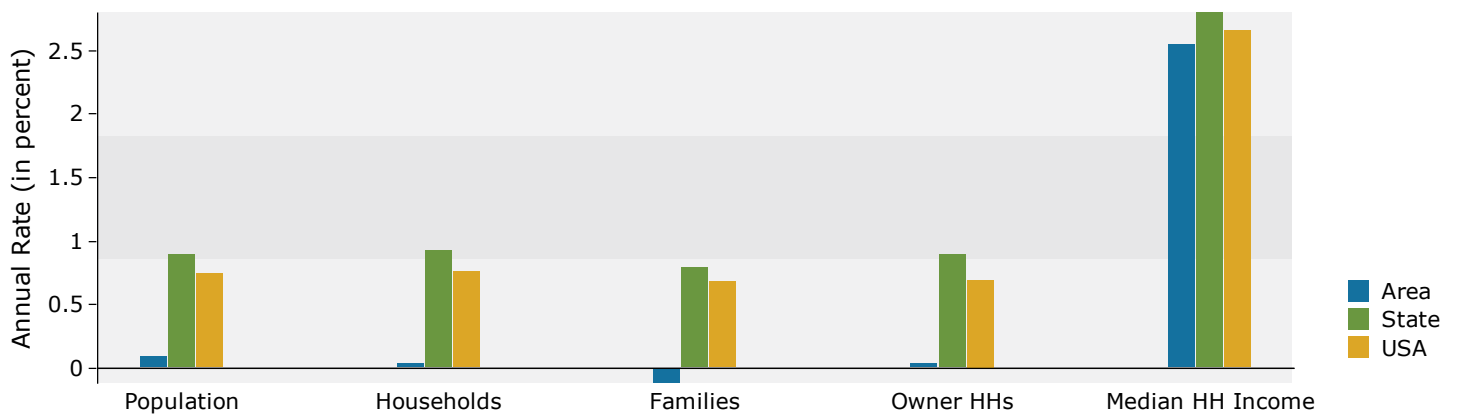
| Population by Age | Census 2010 | | 2015 | | 2020 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 2,549 | 8.0% | 2,423 | 7.6% | 2,391 | 7.5% |
| 5 - 9 | 2,263 | 7.1% | 2,338 | 7.3% | 2,242 | 7.0% |
| 10 - 14 | 1,934 | 6.1% | 2,076 | 6.5% | 2,204 | 6.9% |
| 15 - 19 | 2,866 | 9.0% | 2,691 | 8.4% | 2,844 | 8.9% |
| 20 - 24 | 2,735 | 8.6% | 2,623 | 8.2% | 2,396 | 7.5% |
| 25 - 34 | 4,478 | 14.1% | 4,597 | 14.4% | 4,425 | 13.8% |
| 35 - 44 | 3,829 | 12.1% | 3,841 | 12.0% | 3,996 | 12.5% |
| 45 - 54 | 3,814 | 12.0% | 3,534 | 11.1% | 3,395 | 10.6% |
| 55 - 64 | 3,245 | 10.2% | 3,453 | 10.8% | 3,391 | 10.6% |
| 65 - 74 | 1,982 | 6.2% | 2,335 | 7.3% | 2,723 | 8.5% |
| 75 - 84 | 1,374 | 4.3% | 1,327 | 4.2% | 1,370 | 4.3% |
| 85+ | 662 | 2.1% | 713 | 2.2% | 709 | 2.2% |

| Race and Ethnicity | Census 2010 | | 2015 | | 2020 | |
|----------------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 17,693 | 55.8% | 17,082 | 53.5% | 16,320 | 50.9% |
| Black Alone | 9,368 | 29.5% | 9,697 | 30.3% | 9,947 | 31.0% |
| American Indian Alone | 185 | 0.6% | 198 | 0.6% | 212 | 0.7% |
| Asian Alone | 290 | 0.9% | 290 | 0.9% | 292 | 0.9% |
| Pacific Islander Alone | 79 | 0.2% | 76 | 0.2% | 77 | 0.2% |
| Some Other Race Alone | 3,355 | 10.6% | 3,750 | 11.7% | 4,265 | 13.3% |
| Two or More Races | 761 | 2.4% | 858 | 2.7% | 974 | 3.0% |
| Hispanic Origin (Any Race) | 5,436 | 17.1% | 6,090 | 19.1% | 6,891 | 21.5% |

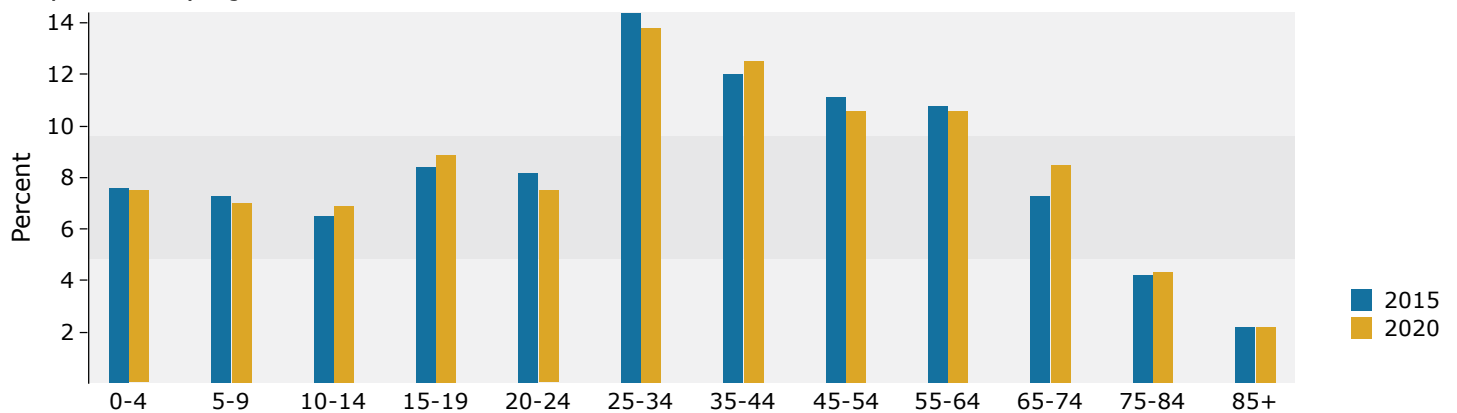
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

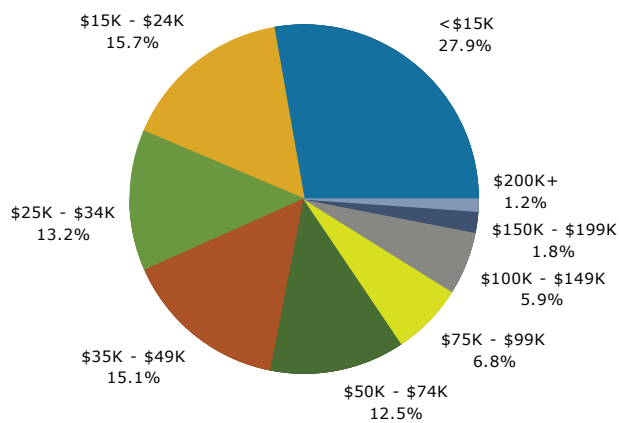
Trends 2015-2020



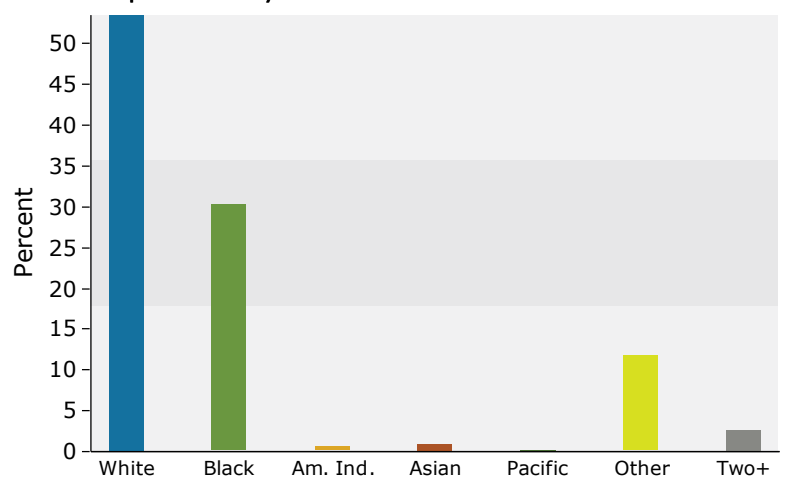
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 19.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Demographic and Income Profile

805 Martha Berry Blvd NW, Rome, Georgia, 30165
 Ring: 5 mile radius

Latitude: 34.26147
 Longitude: -85.18056

| Summary | Census 2010 | 2015 | 2020 |
|---------------------------------|-------------|--------|----------|
| Population | 57,411 | 57,913 | 58,341 |
| Households | 21,267 | 21,336 | 21,465 |
| Families | 13,805 | 13,678 | 13,655 |
| Average Household Size | 2.54 | 2.55 | 2.56 |
| Owner Occupied Housing Units | 11,657 | 10,997 | 11,035 |
| Renter Occupied Housing Units | 9,610 | 10,339 | 10,429 |
| Median Age | 35.4 | 35.9 | 36.5 |
| Trends: 2015 - 2020 Annual Rate | Area | State | National |
| Population | 0.15% | 0.90% | 0.75% |
| Households | 0.12% | 0.93% | 0.77% |
| Families | -0.03% | 0.80% | 0.69% |
| Owner HHs | 0.07% | 0.90% | 0.70% |
| Median Household Income | 2.60% | 2.80% | 2.66% |

| Households by Income | 2015 | | 2020 | |
|--------------------------|----------|---------|----------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 4,633 | 21.7% | 4,504 | 21.0% |
| \$15,000 - \$24,999 | 3,361 | 15.8% | 2,674 | 12.5% |
| \$25,000 - \$34,999 | 2,797 | 13.1% | 2,495 | 11.6% |
| \$35,000 - \$49,999 | 3,146 | 14.7% | 3,062 | 14.3% |
| \$50,000 - \$74,999 | 3,133 | 14.7% | 3,223 | 15.0% |
| \$75,000 - \$99,999 | 1,895 | 8.9% | 2,533 | 11.8% |
| \$100,000 - \$149,999 | 1,627 | 7.6% | 2,019 | 9.4% |
| \$150,000 - \$199,999 | 412 | 1.9% | 566 | 2.6% |
| \$200,000+ | 331 | 1.6% | 389 | 1.8% |
| Median Household Income | \$34,422 | | \$39,136 | |
| Average Household Income | \$49,160 | | \$56,232 | |
| Per Capita Income | \$18,922 | | \$21,519 | |

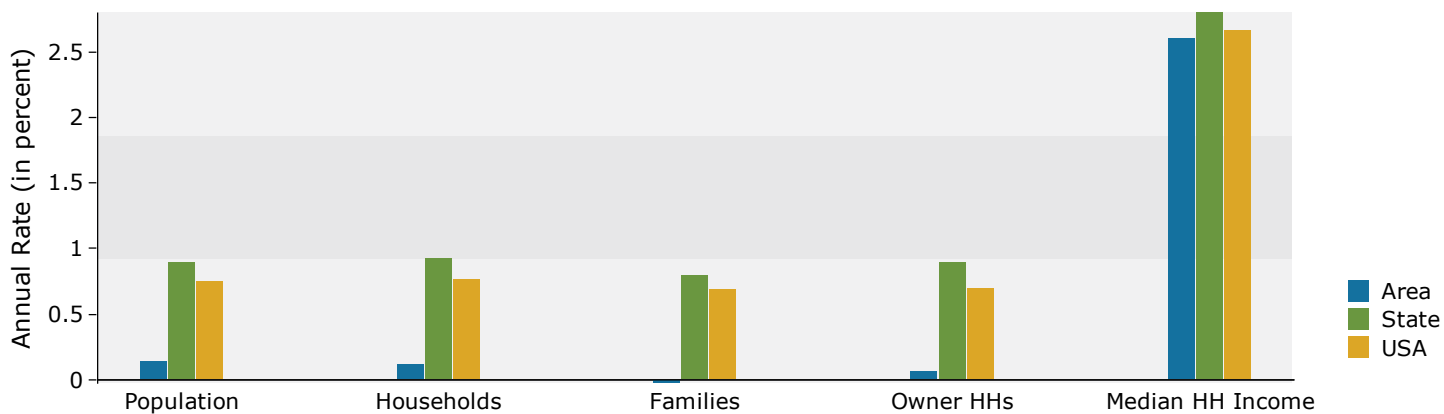
| Population by Age | Census 2010 | | 2015 | | 2020 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 4,306 | 7.5% | 4,110 | 7.1% | 4,067 | 7.0% |
| 5 - 9 | 4,014 | 7.0% | 4,038 | 7.0% | 3,918 | 6.7% |
| 10 - 14 | 3,640 | 6.3% | 3,751 | 6.5% | 3,932 | 6.7% |
| 15 - 19 | 4,478 | 7.8% | 4,269 | 7.4% | 4,462 | 7.6% |
| 20 - 24 | 4,361 | 7.6% | 4,136 | 7.1% | 3,806 | 6.5% |
| 25 - 34 | 7,608 | 13.3% | 8,013 | 13.8% | 7,879 | 13.5% |
| 35 - 44 | 7,109 | 12.4% | 6,981 | 12.1% | 7,146 | 12.2% |
| 45 - 54 | 7,306 | 12.7% | 6,847 | 11.8% | 6,490 | 11.1% |
| 55 - 64 | 6,324 | 11.0% | 6,731 | 11.6% | 6,666 | 11.4% |
| 65 - 74 | 4,132 | 7.2% | 4,781 | 8.3% | 5,510 | 9.4% |
| 75 - 84 | 2,894 | 5.0% | 2,866 | 4.9% | 3,014 | 5.2% |
| 85+ | 1,240 | 2.2% | 1,392 | 2.4% | 1,450 | 2.5% |

| Race and Ethnicity | Census 2010 | | 2015 | | 2020 | |
|----------------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 38,090 | 66.3% | 37,146 | 64.1% | 35,967 | 61.6% |
| Black Alone | 12,155 | 21.2% | 12,799 | 22.1% | 13,327 | 22.8% |
| American Indian Alone | 269 | 0.5% | 287 | 0.5% | 305 | 0.5% |
| Asian Alone | 892 | 1.6% | 902 | 1.6% | 934 | 1.6% |
| Pacific Islander Alone | 102 | 0.2% | 97 | 0.2% | 99 | 0.2% |
| Some Other Race Alone | 4,597 | 8.0% | 5,179 | 8.9% | 5,969 | 10.2% |
| Two or More Races | 1,307 | 2.3% | 1,505 | 2.6% | 1,740 | 3.0% |
| Hispanic Origin (Any Race) | 7,857 | 13.7% | 8,891 | 15.4% | 10,206 | 17.5% |

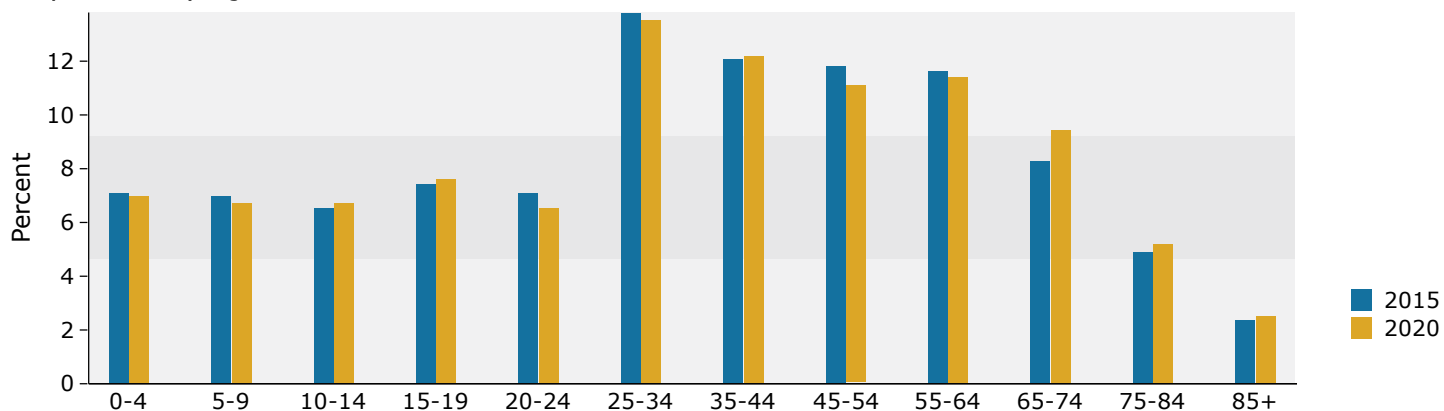
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

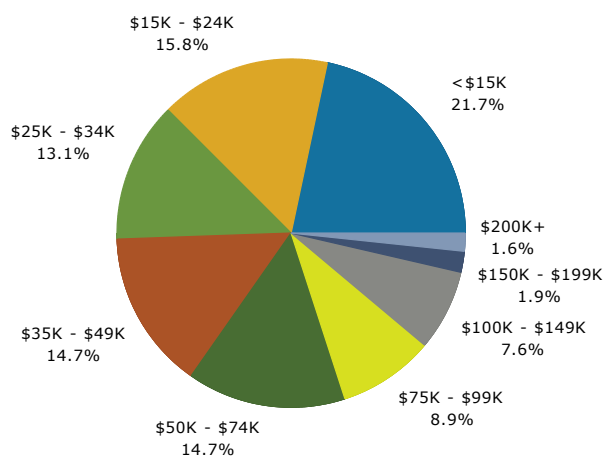
Trends 2015-2020



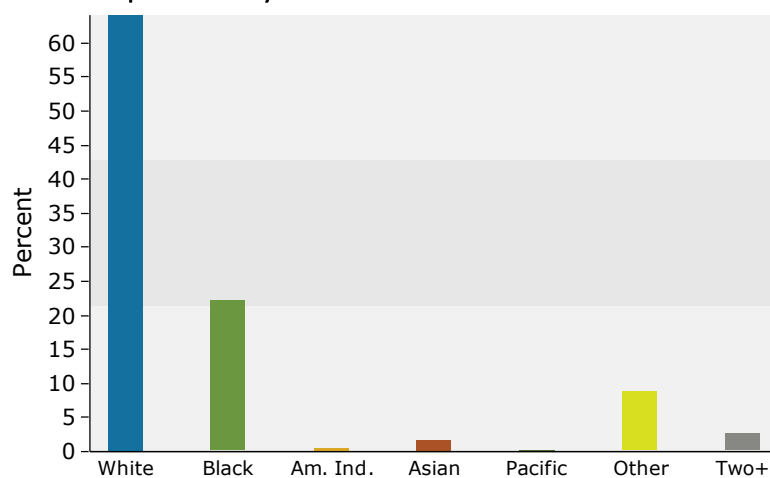
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 15.4%