

# PETCO DEMOGRAPHICS

## DEMOGRAPHICS OVERVIEW

Nearly 79,000 people, with an average household income of \$86K+, within five miles



Demographics	1 Mile	3 Miles	5 Miles
2016 Estimated Population	7,786	33,233	78,979
2021 Projected Population	8,310	35,489	84,346
2010 Census Population	7,144	29,464	72,282
2000 Census Population	5,583	20,666	56,488
Projected Annual Growth 2016 to 2021	1.3%	1.4%	1.4%
Historical Annual Growth 2000 to 2016	2.5%	3.8%	2.5%
2016 Estimated Households	3,116	13,302	31,727
2021 Projected Households	3,337	14,279	34,015
2010 Census Households	2,804	11,492	28,267
2000 Census Households	1,985	7,470	20,885
Projected Annual Growth 2016 to 2021	1.4%	1.5%	1.4%
Historical Annual Growth 2000 to 2016	3.6%	4.9%	3.2%
2016 Est. HH Income \$200,000 or More	9.1%	7.4%	5.4%
2016 Est. HH Income \$150,000 to \$199,999	7.9%	7.1%	6.6%
2016 Est. HH Income \$100,000 to \$149,999	19.6%	19.4%	18.2%
2016 Est. HH Income \$75,000 to \$99,999	14.6%	12.9%	14.4%

Demographics	1 Mile	3 Miles	5 Miles
2016 Est. HH Income \$50,000 to \$74,999	14.7%	19.2%	21.1%
2016 Est. HH Income \$35,000 to \$49,999	11.1%	12.1%	12.8%
2016 Est. HH Income \$25,000 to \$34,999	7.3%	7.4%	7.5%
2016 Est. HH Income \$15,000 to \$24,999	3.7%	5.9%	6.7%
2016 Est. HH Income Under \$15,000	12.0%	8.6%	7.3%
2016 Est. Average Household Income	\$93,669	\$90,511	\$86,075
2016 Est. Median Household Income	\$75,816	\$74,187	\$71,208
2016 Est. White	84.9%	83.4%	83.0%
2016 Est. Black	7.8%	10.1%	10.8%
2016 Est. Asian or Pacific Islander	4.9%	3.6%	2.8%
2016 Est. American Indian or Alaska Native	0.2%	0.3%	0.3%
2016 Est. Other Races	2.1%	2.7%	3.1%
2016 Est. Hispanic Population	226	1,411	3,362
2016 Est. Hispanic Population	2.9%	4.2%	4.3%
2021 Proj. Hispanic Population	3.3%	4.8%	4.8%
2010 Hispanic Population	2.8%	3.7%	3.9%