



Demographic and Income Profile

7871 Adairsville Hwy, Adairsville, Georgia, 30103 2
 7871 Adairsville Hwy, Adairsville, Georgia, 30103
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 34.37701
 Longitude: -84.91477

Summary	Census 2010	2015	2020
Population	12,690	13,235	13,727
Households	4,529	4,706	4,875
Families	3,476	3,580	3,690
Average Household Size	2.80	2.81	2.82
Owner Occupied Housing Units	3,361	3,347	3,429
Renter Occupied Housing Units	1,168	1,359	1,447
Median Age	35.4	36.7	37.7
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.73%	0.90%	0.75%
Households	0.71%	0.93%	0.77%
Families	0.61%	0.80%	0.69%
Owner HHs	0.49%	0.90%	0.70%
Median Household Income	3.04%	2.80%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	847	18.0%	817	16.8%
\$15,000 - \$24,999	467	9.9%	356	7.3%
\$25,000 - \$34,999	573	12.2%	483	9.9%
\$35,000 - \$49,999	666	14.2%	666	13.7%
\$50,000 - \$74,999	1,035	22.0%	1,120	23.0%
\$75,000 - \$99,999	583	12.4%	810	16.6%
\$100,000 - \$149,999	357	7.6%	391	8.0%
\$150,000 - \$199,999	136	2.9%	180	3.7%
\$200,000+	43	0.9%	51	1.0%
Median Household Income	\$44,467		\$51,644	
Average Household Income	\$54,353		\$61,878	
Per Capita Income	\$19,320		\$21,976	

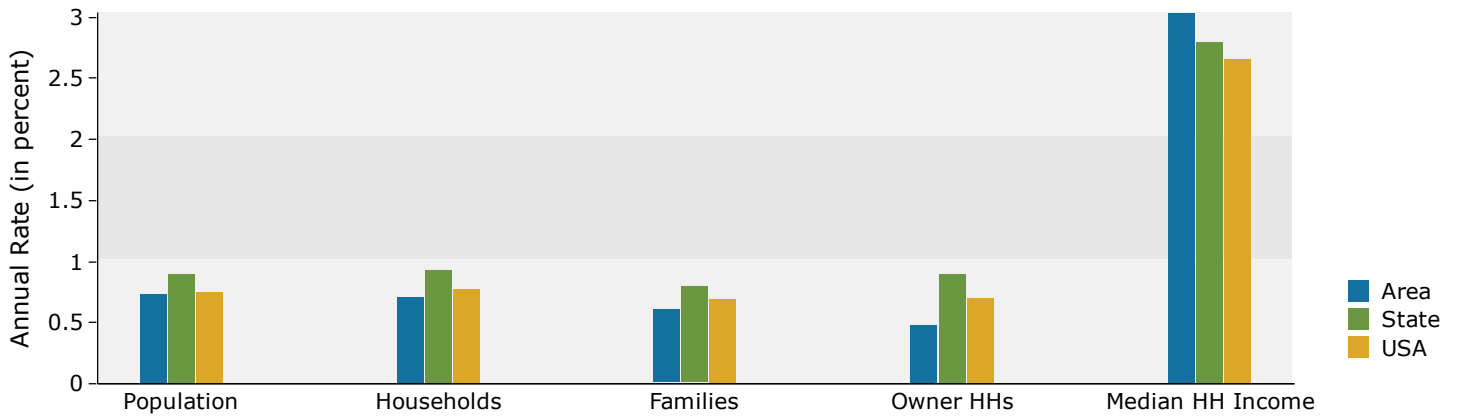
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	918	7.2%	933	7.0%	932	6.8%
5 - 9	989	7.8%	947	7.2%	979	7.1%
10 - 14	1,025	8.1%	982	7.4%	1,022	7.4%
15 - 19	965	7.6%	895	6.8%	936	6.8%
20 - 24	743	5.9%	847	6.4%	736	5.4%
25 - 34	1,633	12.9%	1,727	13.0%	1,760	12.8%
35 - 44	1,942	15.3%	1,913	14.5%	1,798	13.1%
45 - 54	1,763	13.9%	1,819	13.7%	1,931	14.1%
55 - 64	1,419	11.2%	1,552	11.7%	1,702	12.4%
65 - 74	855	6.7%	1,115	8.4%	1,237	9.0%
75 - 84	347	2.7%	398	3.0%	568	4.1%
85+	91	0.7%	108	0.8%	125	0.9%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,310	89.1%	11,647	88.0%	11,892	86.6%
Black Alone	834	6.6%	950	7.2%	1,083	7.9%
American Indian Alone	40	0.3%	44	0.3%	49	0.4%
Asian Alone	82	0.6%	110	0.8%	144	1.0%
Pacific Islander Alone	4	0.0%	4	0.0%	4	0.0%
Some Other Race Alone	250	2.0%	279	2.1%	310	2.3%
Two or More Races	169	1.3%	201	1.5%	245	1.8%
Hispanic Origin (Any Race)	550	4.3%	614	4.6%	670	4.9%

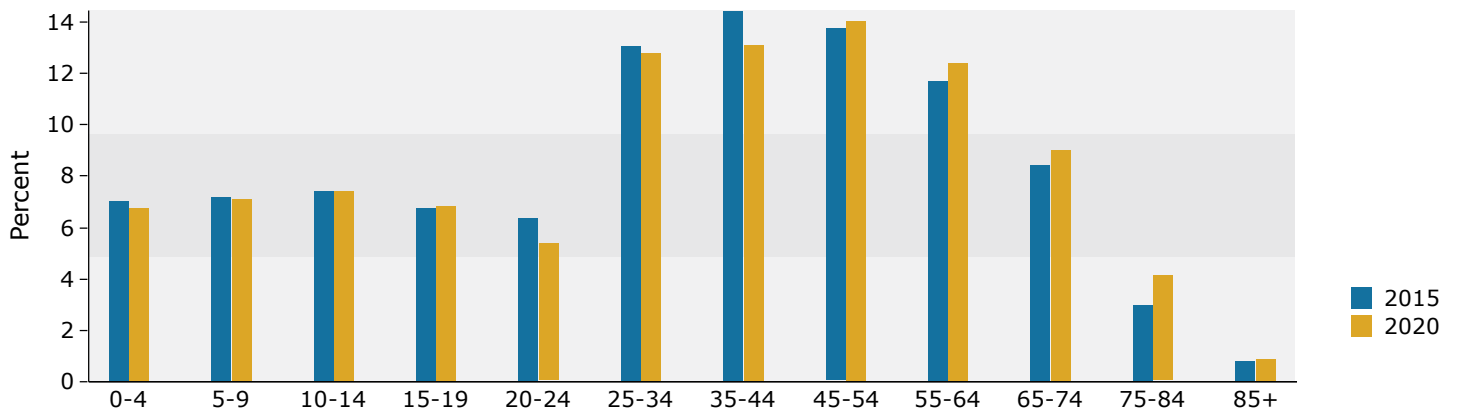
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

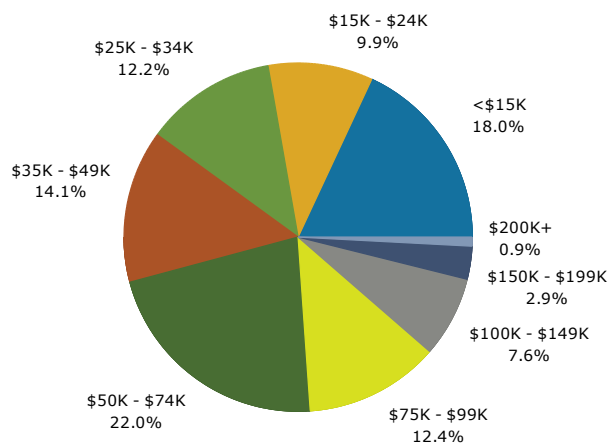
Trends 2015-2020



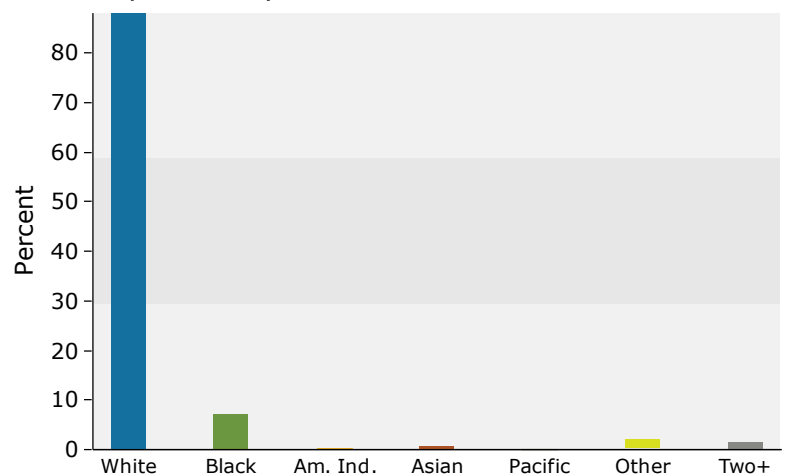
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 4.6%



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Summary	Census 2010	2015	2020
Population	58,040	58,993	59,960
Households	20,823	21,046	21,359
Families	15,661	15,689	15,834
Average Household Size	2.78	2.79	2.80
Owner Occupied Housing Units	14,351	13,912	14,049
Renter Occupied Housing Units	6,472	7,134	7,310
Median Age	36.0	37.3	38.1
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.33%	0.90%	0.75%
Households	0.30%	0.93%	0.77%
Families	0.18%	0.80%	0.69%
Owner HHs	0.20%	0.90%	0.70%
Median Household Income	3.25%	2.80%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	3,612	17.2%	3,382	15.8%
\$15,000 - \$24,999	2,679	12.7%	2,045	9.6%
\$25,000 - \$34,999	2,379	11.3%	2,092	9.8%
\$35,000 - \$49,999	2,889	13.7%	2,843	13.3%
\$50,000 - \$74,999	4,385	20.8%	4,812	22.5%
\$75,000 - \$99,999	2,443	11.6%	3,166	14.8%
\$100,000 - \$149,999	1,789	8.5%	1,937	9.1%
\$150,000 - \$199,999	551	2.6%	712	3.3%
\$200,000+	318	1.5%	370	1.7%
Median Household Income	\$43,506		\$51,043	
Average Household Income	\$55,434		\$62,800	
Per Capita Income	\$19,796		\$22,394	

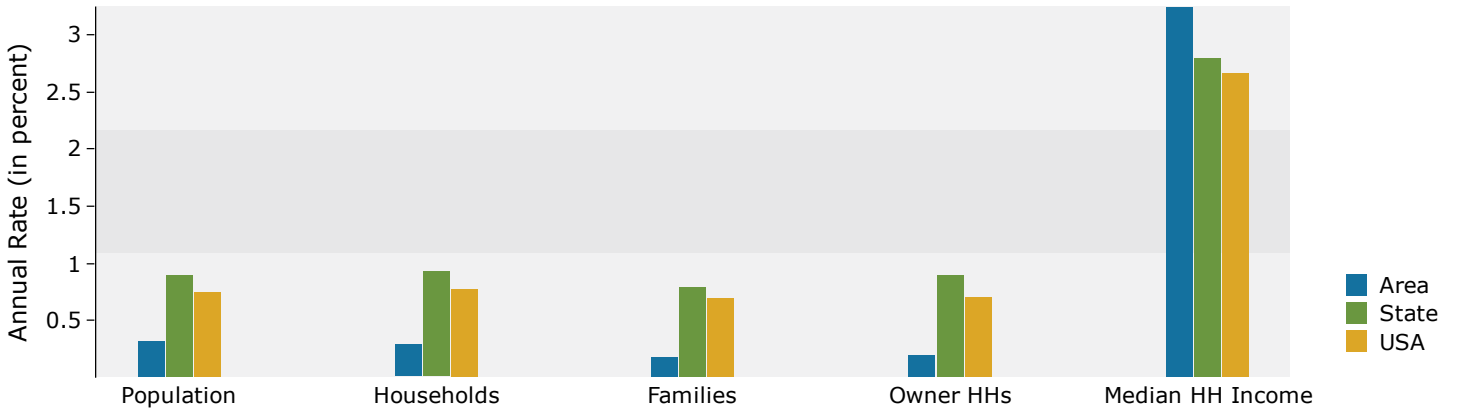
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,141	7.1%	4,035	6.8%	3,967	6.6%
5 - 9	4,443	7.7%	4,150	7.0%	4,148	6.9%
10 - 14	4,415	7.6%	4,329	7.3%	4,372	7.3%
15 - 19	4,374	7.5%	3,984	6.8%	4,249	7.1%
20 - 24	3,338	5.8%	3,724	6.3%	3,212	5.4%
25 - 34	7,404	12.8%	7,561	12.8%	7,585	12.7%
35 - 44	8,497	14.6%	8,125	13.8%	7,756	12.9%
45 - 54	8,228	14.2%	8,191	13.9%	8,124	13.5%
55 - 64	6,695	11.5%	7,175	12.2%	7,591	12.7%
65 - 74	4,108	7.1%	5,077	8.6%	5,647	9.4%
75 - 84	1,885	3.2%	2,062	3.5%	2,642	4.4%
85+	512	0.9%	582	1.0%	666	1.1%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	50,259	86.6%	50,192	85.1%	49,942	83.3%
Black Alone	2,675	4.6%	3,167	5.4%	3,670	6.1%
American Indian Alone	181	0.3%	197	0.3%	215	0.4%
Asian Alone	493	0.8%	580	1.0%	698	1.2%
Pacific Islander Alone	46	0.1%	48	0.1%	48	0.1%
Some Other Race Alone	3,360	5.8%	3,666	6.2%	4,093	6.8%
Two or More Races	1,026	1.8%	1,144	1.9%	1,294	2.2%
Hispanic Origin (Any Race)	6,278	10.8%	6,861	11.6%	7,506	12.5%

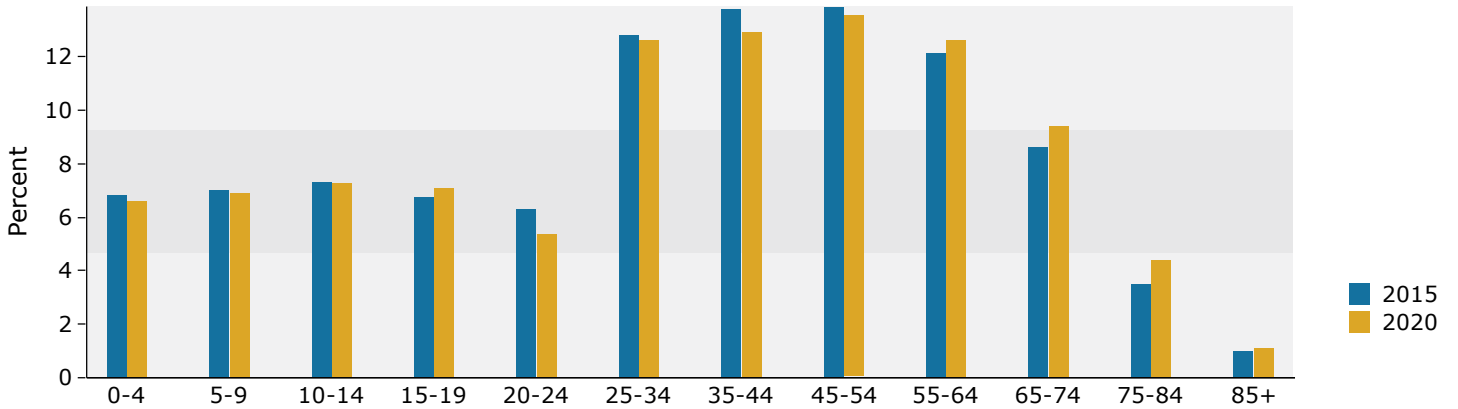
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

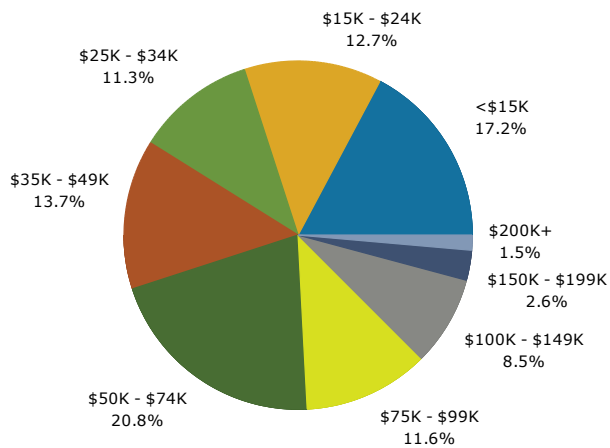
Trends 2015-2020



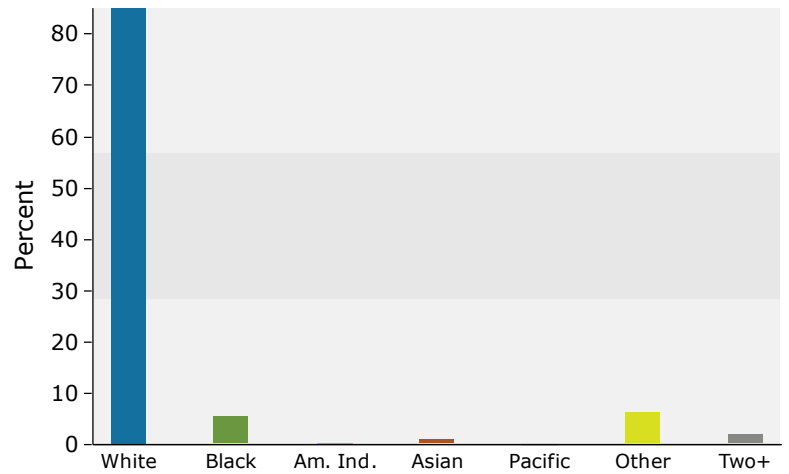
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 11.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



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Summary	Census 2010	2015	2020
Population	130,234	132,797	134,804
Households	46,760	47,516	48,190
Families	34,736	34,951	35,236
Average Household Size	2.75	2.76	2.76
Owner Occupied Housing Units	32,042	31,124	31,381
Renter Occupied Housing Units	14,718	16,392	16,809
Median Age	36.2	37.3	38.3
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.30%	0.90%	0.75%
Households	0.28%	0.93%	0.77%
Families	0.16%	0.80%	0.69%
Owner HHs	0.16%	0.90%	0.70%
Median Household Income	3.01%	2.80%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	7,670	16.1%	7,182	14.9%
\$15,000 - \$24,999	5,816	12.2%	4,499	9.3%
\$25,000 - \$34,999	5,515	11.6%	4,770	9.9%
\$35,000 - \$49,999	6,663	14.0%	6,480	13.4%
\$50,000 - \$74,999	9,733	20.5%	10,405	21.6%
\$75,000 - \$99,999	6,028	12.7%	7,814	16.2%
\$100,000 - \$149,999	4,463	9.4%	4,993	10.4%
\$150,000 - \$199,999	1,004	2.1%	1,320	2.7%
\$200,000+	625	1.3%	727	1.5%
Median Household Income	\$44,700		\$51,834	
Average Household Income	\$55,799		\$63,152	
Per Capita Income	\$20,061		\$22,672	

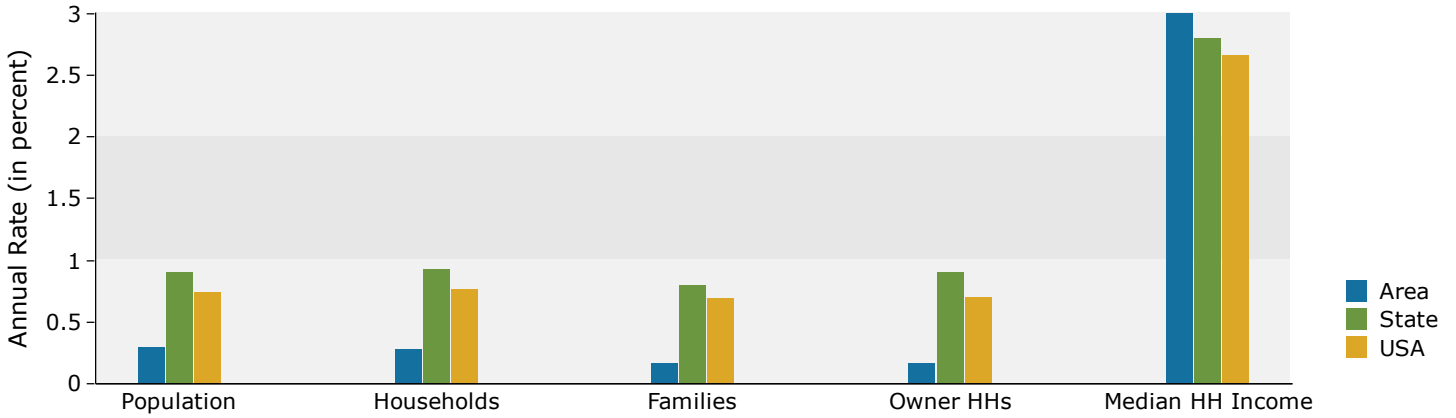
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,282	7.1%	9,014	6.8%	8,773	6.5%
5 - 9	9,680	7.4%	9,255	7.0%	9,145	6.8%
10 - 14	9,717	7.5%	9,445	7.1%	9,686	7.2%
15 - 19	9,404	7.2%	8,763	6.6%	9,180	6.8%
20 - 24	7,800	6.0%	8,488	6.4%	7,543	5.6%
25 - 34	16,911	13.0%	17,396	13.1%	17,358	12.9%
35 - 44	19,197	14.7%	18,211	13.7%	17,454	12.9%
45 - 54	18,579	14.3%	18,657	14.0%	18,309	13.6%
55 - 64	14,741	11.3%	16,018	12.1%	17,089	12.7%
65 - 74	9,089	7.0%	11,175	8.4%	12,556	9.3%
75 - 84	4,403	3.4%	4,823	3.6%	5,994	4.4%
85+	1,431	1.1%	1,552	1.2%	1,718	1.3%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	109,571	84.1%	109,623	82.5%	108,811	80.7%
Black Alone	9,761	7.5%	11,044	8.3%	12,368	9.2%
American Indian Alone	463	0.4%	477	0.4%	503	0.4%
Asian Alone	1,064	0.8%	1,302	1.0%	1,592	1.2%
Pacific Islander Alone	97	0.1%	105	0.1%	112	0.1%
Some Other Race Alone	6,714	5.2%	7,320	5.5%	8,059	6.0%
Two or More Races	2,564	2.0%	2,926	2.2%	3,360	2.5%
Hispanic Origin (Any Race)	12,463	9.6%	13,615	10.3%	14,735	10.9%

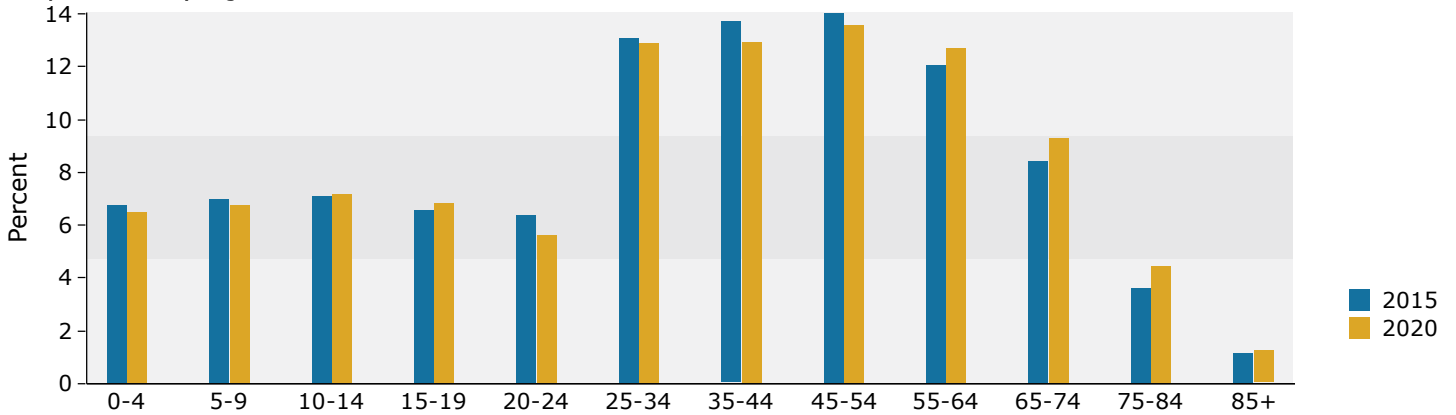
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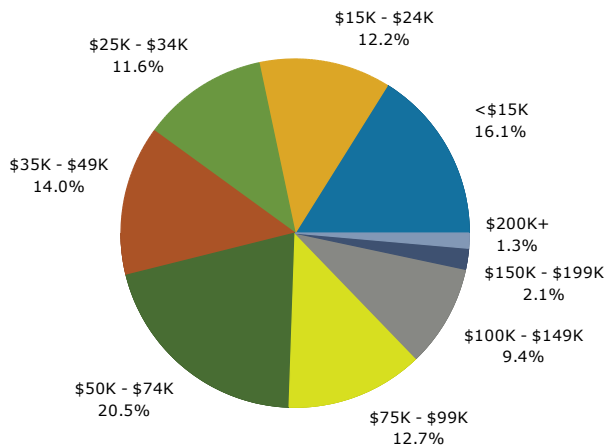
Trends 2015-2020



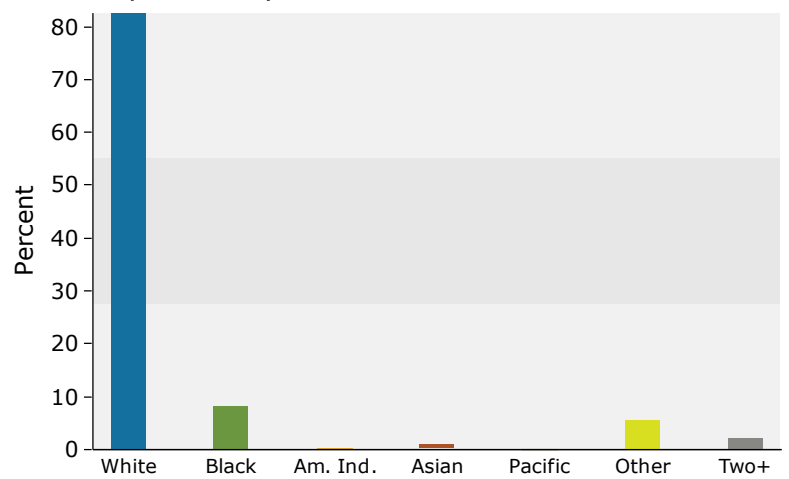
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 10.3%