



Demographic and Income Profile

806 Athens St, Gainesville, Georgia, 30501
 Ring: 1 mile radius

Latitude: 34.29430
 Longitude: -83.81500

Summary	Census 2010	2015	2020
Population	6,704	6,419	6,383
Households	1,881	1,799	1,788
Families	1,271	1,203	1,187
Average Household Size	3.25	3.26	3.26
Owner Occupied Housing Units	520	431	426
Renter Occupied Housing Units	1,361	1,368	1,362
Median Age	25.3	25.6	25.9
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	-0.11%	0.90%	0.75%
Households	-0.12%	0.93%	0.77%
Families	-0.27%	0.80%	0.69%
Owner HHs	-0.23%	0.90%	0.70%
Median Household Income	1.64%	2.80%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	693	38.5%	692	38.7%
\$15,000 - \$24,999	319	17.7%	256	14.3%
\$25,000 - \$34,999	190	10.6%	165	9.2%
\$35,000 - \$49,999	293	16.3%	301	16.8%
\$50,000 - \$74,999	144	8.0%	161	9.0%
\$75,000 - \$99,999	88	4.9%	115	6.4%
\$100,000 - \$149,999	46	2.6%	66	3.7%
\$150,000 - \$199,999	13	0.7%	16	0.9%
\$200,000+	14	0.8%	17	1.0%
Median Household Income	\$20,474		\$22,205	
Average Household Income	\$32,624		\$36,975	
Per Capita Income	\$9,726		\$10,912	

Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	725	10.8%	671	10.5%	653	10.2%
5 - 9	657	9.8%	616	9.6%	593	9.3%
10 - 14	504	7.5%	530	8.3%	519	8.1%
15 - 19	670	10.0%	617	9.6%	646	10.1%
20 - 24	758	11.3%	718	11.2%	690	10.8%
25 - 34	1,015	15.1%	979	15.3%	947	14.8%
35 - 44	789	11.8%	740	11.5%	785	12.3%
45 - 54	637	9.5%	584	9.1%	559	8.8%
55 - 64	458	6.8%	453	7.1%	449	7.0%
65 - 74	271	4.0%	314	4.9%	338	5.3%
75 - 84	152	2.3%	131	2.0%	141	2.2%
85+	68	1.0%	66	1.0%	63	1.0%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,194	32.7%	1,972	30.7%	1,833	28.7%
Black Alone	1,751	26.1%	1,717	26.7%	1,695	26.6%
American Indian Alone	53	0.8%	45	0.7%	41	0.6%
Asian Alone	65	1.0%	65	1.0%	69	1.1%
Pacific Islander Alone	29	0.4%	29	0.5%	27	0.4%
Some Other Race Alone	2,362	35.2%	2,346	36.5%	2,464	38.6%
Two or More Races	251	3.7%	246	3.8%	254	4.0%
Hispanic Origin (Any Race)	3,607	53.8%	3,561	55.5%	3,676	57.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

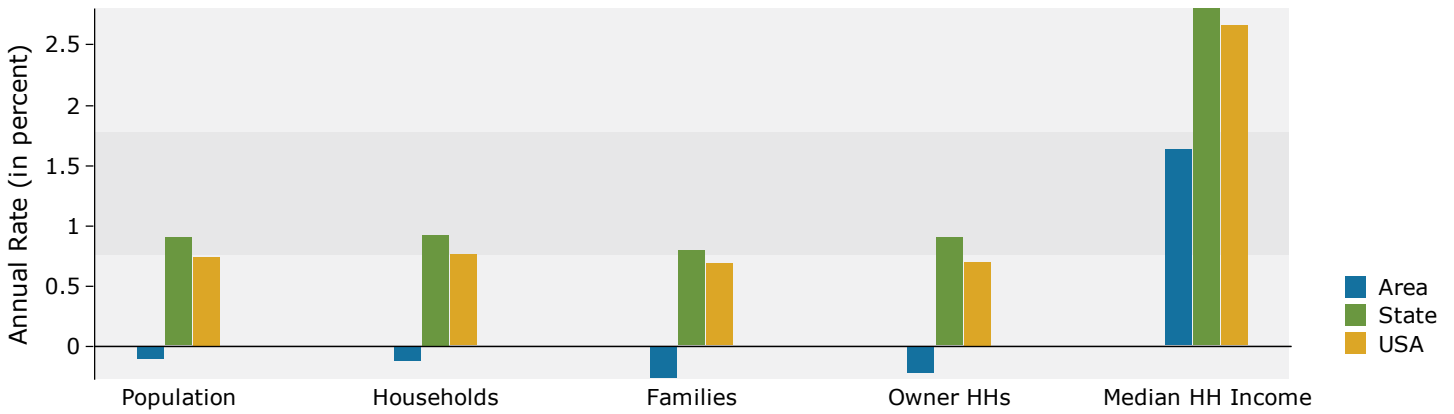


Demographic and Income Profile

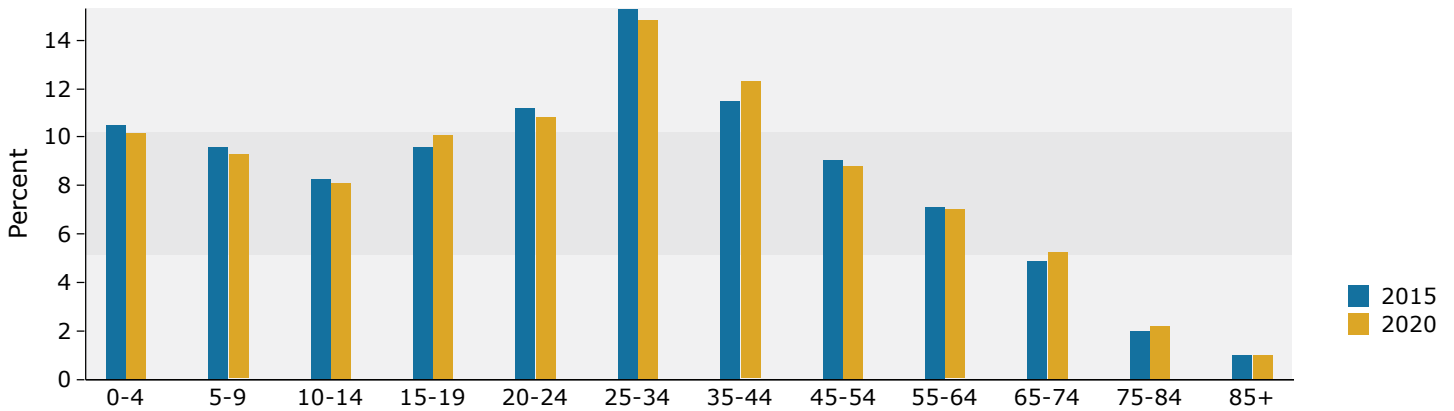
806 Athens St, Gainesville, Georgia, 30501
 Ring: 1 mile radius

Latitude: 34.29430
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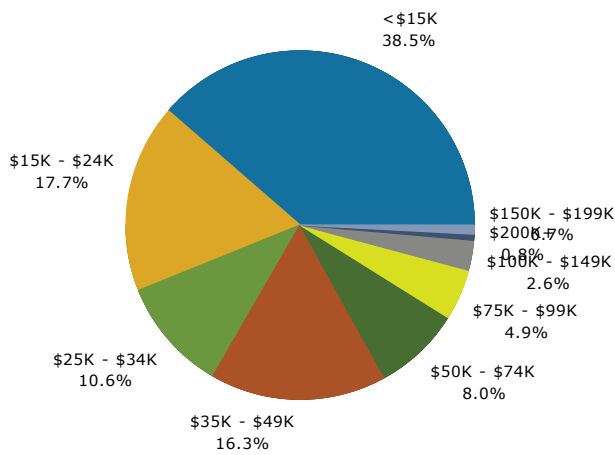
Trends 2015-2020



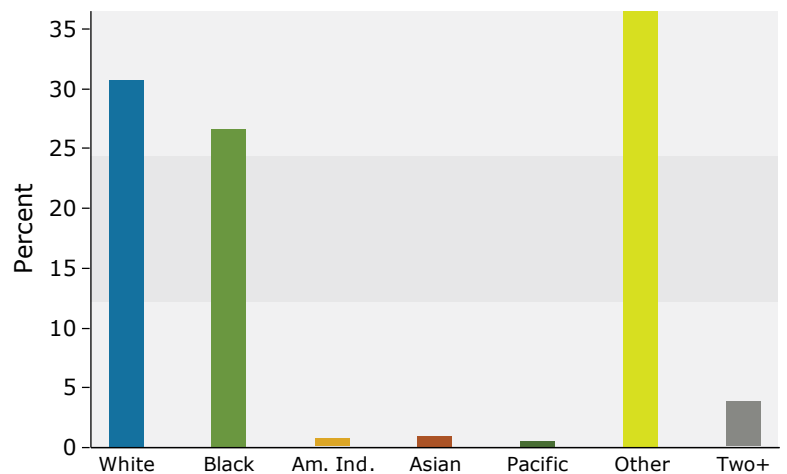
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 55.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Demographic and Income Profile

806 Athens St, Gainesville, Georgia, 30501
 Ring: 3 mile radius

Latitude: 34.29430
 Longitude: -83.81500

Summary	Census 2010	2015	2020
Population	38,494	38,840	40,050
Households	11,687	11,749	12,134
Families	7,899	7,832	8,016
Average Household Size	3.16	3.19	3.19
Owner Occupied Housing Units	4,641	4,180	4,289
Renter Occupied Housing Units	7,046	7,569	7,845
Median Age	28.6	29.1	29.4
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.62%	0.90%	0.75%
Households	0.65%	0.93%	0.77%
Families	0.47%	0.80%	0.69%
Owner HHs	0.52%	0.90%	0.70%
Median Household Income	2.80%	2.80%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	2,411	20.5%	2,390	19.7%
\$15,000 - \$24,999	1,992	17.0%	1,616	13.3%
\$25,000 - \$34,999	1,708	14.5%	1,509	12.4%
\$35,000 - \$49,999	1,954	16.6%	2,007	16.5%
\$50,000 - \$74,999	1,547	13.2%	1,759	14.5%
\$75,000 - \$99,999	887	7.5%	1,217	10.0%
\$100,000 - \$149,999	835	7.1%	1,100	9.1%
\$150,000 - \$199,999	250	2.1%	331	2.7%
\$200,000+	164	1.4%	205	1.7%
Median Household Income	\$33,215		\$38,142	
Average Household Income	\$47,642		\$55,102	
Per Capita Income	\$14,970		\$17,291	

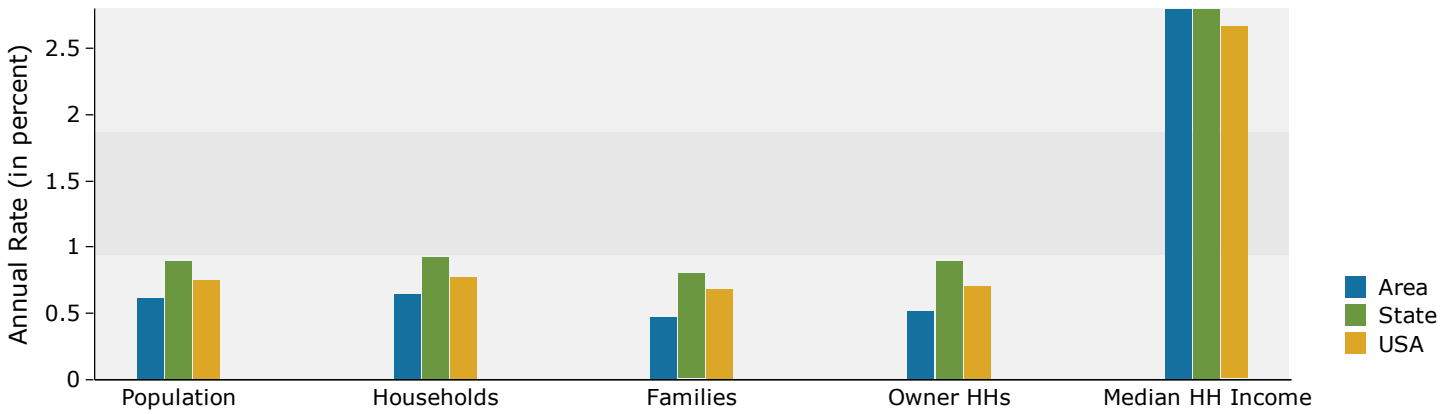
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,912	10.2%	3,787	9.8%	3,855	9.6%
5 - 9	3,557	9.2%	3,506	9.0%	3,529	8.8%
10 - 14	2,926	7.6%	3,155	8.1%	3,243	8.1%
15 - 19	3,080	8.0%	3,080	7.9%	3,268	8.2%
20 - 24	3,405	8.8%	3,285	8.5%	3,315	8.3%
25 - 34	6,349	16.5%	6,285	16.2%	6,203	15.5%
35 - 44	4,984	12.9%	5,001	12.9%	5,280	13.2%
45 - 54	3,783	9.8%	3,850	9.9%	3,958	9.9%
55 - 64	2,863	7.4%	2,924	7.5%	3,137	7.8%
65 - 74	1,764	4.6%	2,170	5.6%	2,323	5.8%
75 - 84	1,242	3.2%	1,154	3.0%	1,279	3.2%
85+	629	1.6%	643	1.7%	660	1.6%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	18,585	48.3%	17,905	46.1%	17,504	43.7%
Black Alone	5,824	15.1%	6,095	15.7%	6,352	15.9%
American Indian Alone	266	0.7%	243	0.6%	227	0.6%
Asian Alone	714	1.9%	752	1.9%	811	2.0%
Pacific Islander Alone	85	0.2%	85	0.2%	80	0.2%
Some Other Race Alone	11,809	30.7%	12,485	32.1%	13,683	34.2%
Two or More Races	1,211	3.1%	1,275	3.3%	1,392	3.5%
Hispanic Origin (Any Race)	19,448	50.5%	20,469	52.7%	22,055	55.1%

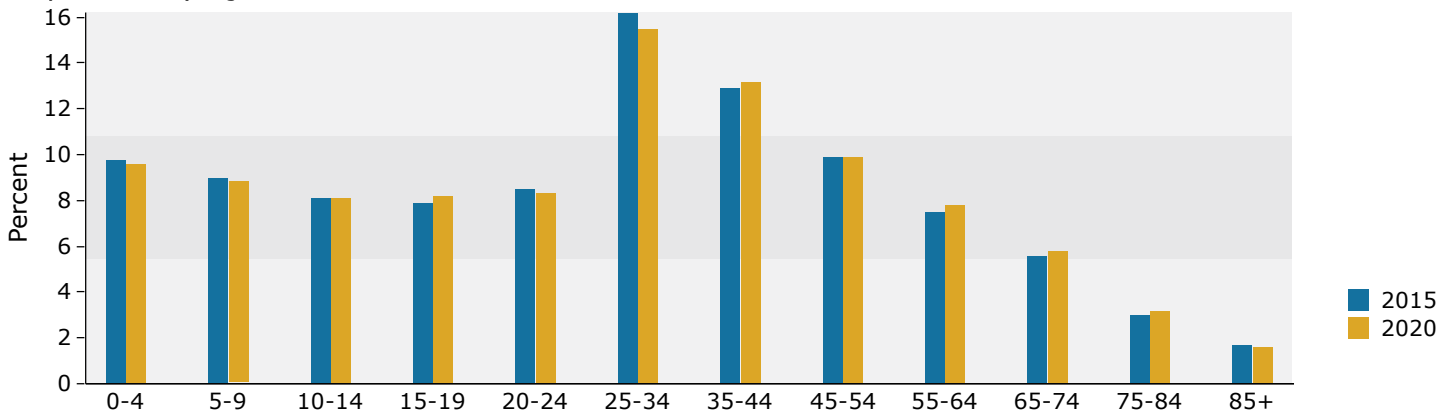
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

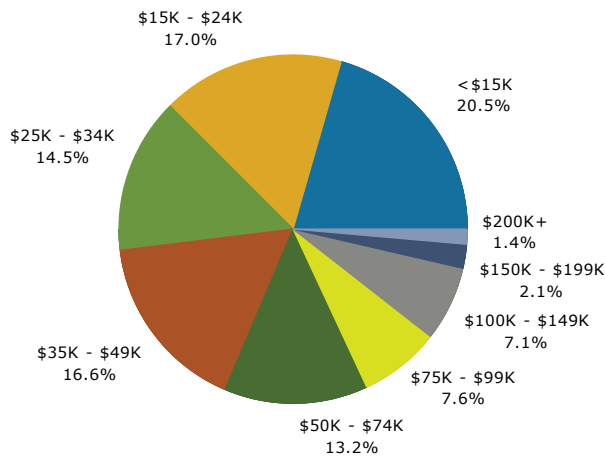
Trends 2015-2020



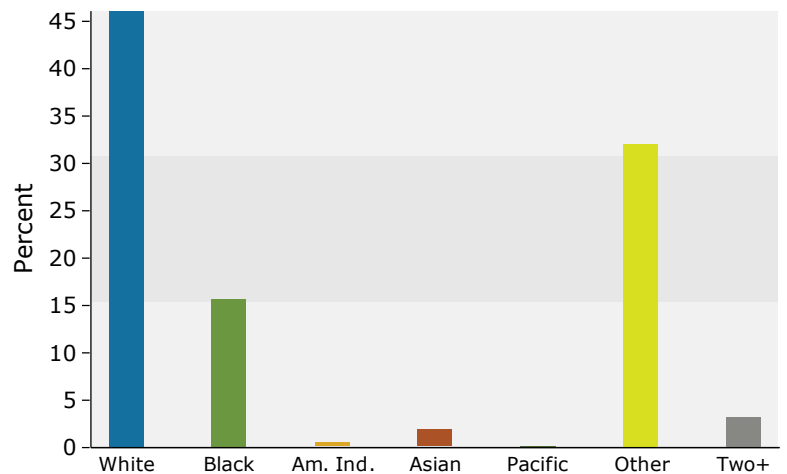
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 52.7%



Demographic and Income Profile

806 Athens St, Gainesville, Georgia, 30501
 Ring: 5 mile radius

Latitude: 34.29430
 Longitude: -83.81500

Summary	Census 2010	2015	2020
Population	63,630	65,213	68,475
Households	19,755	20,188	21,212
Families	13,633	13,753	14,350
Average Household Size	3.10	3.12	3.12
Owner Occupied Housing Units	9,694	9,093	9,526
Renter Occupied Housing Units	10,061	11,095	11,686
Median Age	29.7	30.3	30.8
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.98%	0.90%	0.75%
Households	0.99%	0.93%	0.77%
Families	0.85%	0.80%	0.69%
Owner HHs	0.93%	0.90%	0.70%
Median Household Income	2.90%	2.80%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	3,384	16.8%	3,370	15.9%
\$15,000 - \$24,999	3,079	15.3%	2,500	11.8%
\$25,000 - \$34,999	2,763	13.7%	2,435	11.5%
\$35,000 - \$49,999	3,398	16.8%	3,485	16.4%
\$50,000 - \$74,999	3,109	15.4%	3,501	16.5%
\$75,000 - \$99,999	1,984	9.8%	2,679	12.6%
\$100,000 - \$149,999	1,659	8.2%	2,187	10.3%
\$150,000 - \$199,999	464	2.3%	633	3.0%
\$200,000+	349	1.7%	421	2.0%
Median Household Income	\$37,890		\$43,720	
Average Household Income	\$52,984		\$60,760	
Per Capita Income	\$16,821		\$19,254	

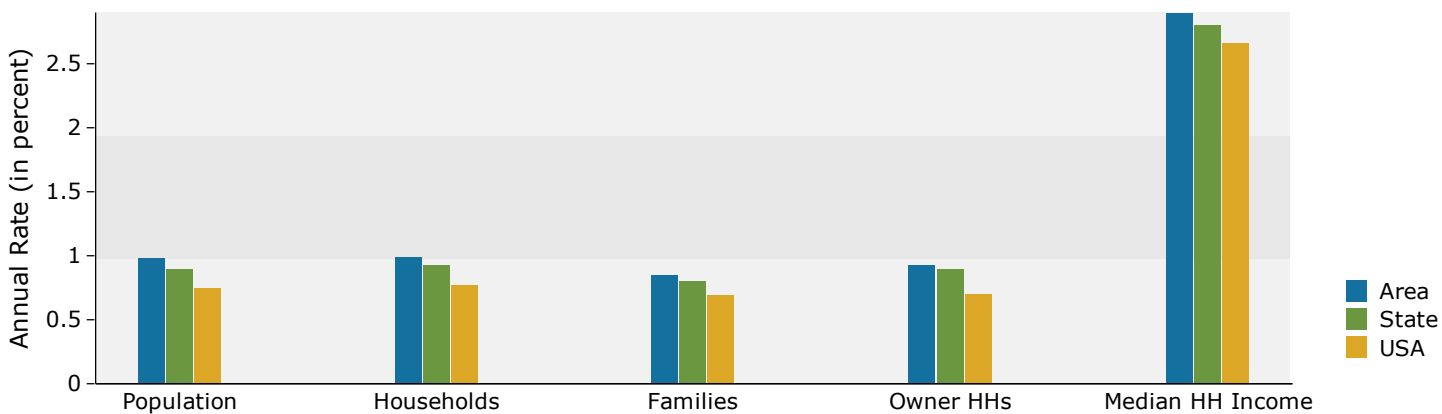
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,053	9.5%	5,950	9.1%	6,142	9.0%
5 - 9	5,557	8.7%	5,621	8.6%	5,782	8.4%
10 - 14	4,747	7.5%	5,112	7.8%	5,505	8.0%
15 - 19	4,969	7.8%	4,861	7.5%	5,306	7.7%
20 - 24	5,425	8.5%	5,335	8.2%	5,280	7.7%
25 - 34	10,186	16.0%	10,460	16.0%	10,452	15.3%
35 - 44	8,410	13.2%	8,411	12.9%	9,086	13.3%
45 - 54	6,825	10.7%	7,008	10.7%	7,213	10.5%
55 - 64	5,127	8.1%	5,419	8.3%	5,982	8.7%
65 - 74	3,201	5.0%	3,925	6.0%	4,280	6.3%
75 - 84	2,104	3.3%	2,069	3.2%	2,348	3.4%
85+	1,028	1.6%	1,043	1.6%	1,098	1.6%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	34,901	54.8%	34,296	52.6%	34,259	50.0%
Black Alone	8,123	12.8%	8,706	13.3%	9,378	13.7%
American Indian Alone	395	0.6%	367	0.6%	351	0.5%
Asian Alone	1,391	2.2%	1,511	2.3%	1,667	2.4%
Pacific Islander Alone	105	0.2%	107	0.2%	105	0.2%
Some Other Race Alone	16,816	26.4%	18,168	27.9%	20,386	29.8%
Two or More Races	1,900	3.0%	2,060	3.2%	2,329	3.4%
Hispanic Origin (Any Race)	29,095	45.7%	31,324	48.0%	34,629	50.6%

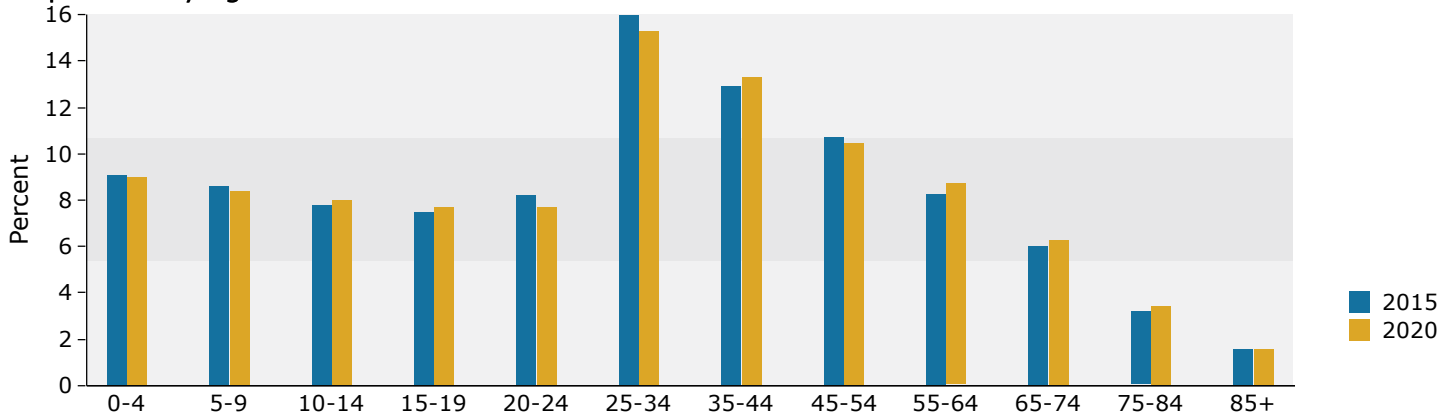
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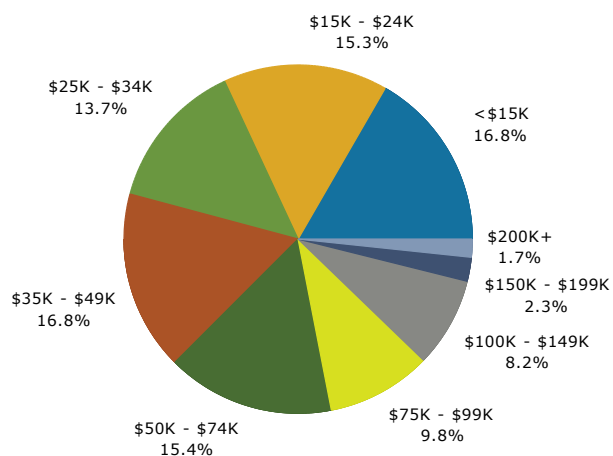
Trends 2015-2020



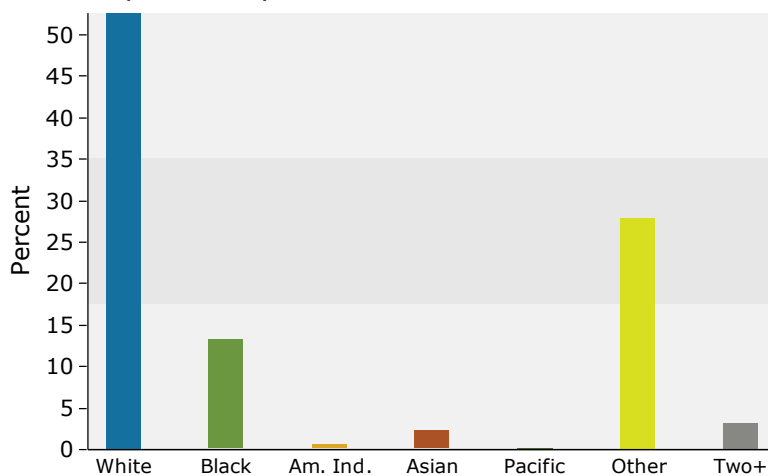
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 48.0%